

Medallion Sound Event DJ Services Online

Privacy Statement

Effective Date: March 1, 2018. *Updated: March 8, 2021*

Medallion Sound[®], **Medallion Sound Music Services**[®], **Medallion Sound Event DJ Services**[®], the tag line **“The Finest In Dance Music Today”** and their associated logos are copyrighted trademarks of the Winnipeg, Manitoba, Canada company – Medallion Sound Event DJ Services. Any and all trademarks may appear frequently throughout the Medallion Sound Music Services website and / or any associated documentation. *Documentation encompasses distribution hand mail (pamphlets, flyers, letters, postcards, banners, business cards, posters, magazine or newspaper advertisements) and electronic communication viewed in any format.*

Medallion Sound Music Services (*from this point forward, known as **MS***) contains links and a form for gathering voluntarily submitted contact information from its website users. Information gathered via phone call or text to phone is also considered voluntarily submitted and will fall under this same privacy protection policy.

- 1) All information obtained through the secure MS website, regardless of method obtained and content, shall be treated as private and confidential in its entirety, by any and all members of MS or its partners and agents.
- 2) All information parsed through any MS web site form, shall be considered voluntarily submitted with intent to contact members of MS for the purposes of initiating business proceedings. Any information parsed from accidentally submitting the form; either complete or incomplete, shall be treated as private and confidential. In the event this occurs, a follow up communication in the form of either a telephone call, email, fax, or mail may be attempted to confirm the user's final intention. All spam or advertising information being submitted via our form(s), by any means, will be immediately deleted.
- 3) Any and all information obtained through the MS website via active links or through other conventional means shall be treated as private and confidential in its entirety.
- 4) In any event, no portion of information gathered or obtained by MS regarding its clients or partners shall be sold, shared or provided by any means to any other persons outside of MS, unless expressed permission has been provided to MS to perform such action.
 - a) An example of this, is in the event MS is unable to fulfill its contract to an existing client, and must provide another music service or dj in order to fulfill its contract. In this case, permission would be requested to share the client's information with the potential music service that would help fulfill any existing contractual obligations.

- b) An exception to this rule would be if a legal authority demanded user or client's information to be released due to written warrant or subpoena submitted directly to MS.
- 5) All information gathered and obtained by MS shall be specifically used by MS solely for the purpose of providing professional services to MS client(s) on specified dates. No other intent on the part of MS should be inferred or communicated otherwise.
- 6) In the event the MS site server or other computers, phones, tablets, physical records and documents are breached through any act of theft, piracy, malicious scripting or other hack attempt, or through acts of war, terrorism, or natural disaster – MS shall not be in any way whatsoever, responsible for the eventual use of such information that may have been illegally obtained from its possession. MS has initiated the use of updated software based firewalls, superior virus protection programs on all devices, several backups including a secure cloud-based backup, and physical monitored alarm systems on its premises to help ensure unlawful possession does not occur. The security of a site user or client's personal information obtained is of primary concern to MS. All reasonable measures can and will continue to be taken to ensure the safety of such information MS has in its possession.
- 7) Our website does not use electronic 'cookies' or other software to plant information on a user's computer and does not advertise through third-party software for strategically placed advertisements on other website's a user may visit.

This Privacy Statement is in effect as of the above date, and shall remain in effect until such notice is provided otherwise. Medallion Sound reserves the right to update, alter or change the information in this Statement at any time, and without notice. This Statement may not be altered or changed in any way by any outside influence. This Statement is a legal statement, and it may not under any condition be used to base monetary gain upon, in any way. Medallion Sound Event DJ Services assumes zero responsibility for any such action, by any person no matter *how* the action originated.

In the event this policy is unavailable for viewing, a request for a copy may be made in writing to the office of Medallion Sound Event DJ Services via email or telephone contact, both of which can be found on our secure website.